

Mission

Long term commitment to advancement in the field of human resources, career development, training, improvements in the school system and dissemination of the R & D outputs to the local scientific community in the South Moravian Region with focus on young generation.

Action Plan - JCMM

JCMM (South Moravian Centre for International Mobility) was founded in 2005 to support talented students and facilitate flow of researchers into the South Moravian region. Since then, our activities have expanded and there are more target groups that we focus on. Currently, the activities are managed by a 35 full time staff.

In 2019, the organization CVV - Centre for Education for All, which focuses on career counselling, career development and cooperates with primary and secondary schools in the region, was incorporated under the JCMM. The Centre helps pupils and students to choose the best possible school according to their skills and knowledge and, later, helps graduates to find the best possible employment.

JCMM aims at being an active player in the region in the field of education, science, innovation and career counselling and intends to closely work with schools, universities and research institutions for the benefit of individuals as well as for the involved parties and region itself.

Key activities of JCMM

A) Academic staff - to support and manage programmes to attract academic staff from abroad in cooperation with other stakeholders (universities, city, region), including setting up suitable living conditions for the work of academic staff and their families (EURAXESS, welcome service). Strengthen the links with the public sector, involve supported academics in popularization activities, increase the openness of the scientific research community and popularize science towards general public in the region.

Actions: looking for ways to support researchers (COFUND), use of knowledge gained from EU projects (SOMOPRO, ORION), emphasis on the application of the principles of open science and RRI, emphasis on popularization of science and public involvement, participation in RIS (popularization platform)

B) Students - support for talented pupils and students on all levels of education with a potential to generate a pool of qualified researchers in the future.

Actions: In the implementation of JCMM programs, pay attention to the development of knowledge, skills and competencies of students, critical thinking and creativity of students and their capacity to effectively use their abilities in the labour market (after completing various levels of schools) and respond to changing requirements in the future.

In cooperation with other regional partners (e.g. JIC – The South Moravian Innovation Centre) to support the entrepreneurship of students, to support the establishment of student start-up companies and other forms of projects ensuring the transfer of knowledge between the academic and business sectors. Encourage student involvement in innovation activities, both through curricula and through other activities, including business incubators and accelerators.

Assist in the development of interactive teaching methods, through which students learn to apply general knowledge and methodological procedures in practice, e.g. various student projects, practical



workshops, simulations, student competitions and summer schools. Involve students in research projects with an overlap to industrial research.

C) Career counselling and development - includes a wide range of activities in cooperation with schools, career counsellors, companies and other organizations (chamber of commerce). CONSULTING

Actions: free service for the general public from 14 years offered at 4 branches in the South Moravian Region with more than 500 individual consultations per year

Pro-customer orientation and focus on clients' needs: job search, need for change, professional development, choice of high school and university schools, return after parental leave, specific life situations.

Websites that are actively aimed at the public: www.vyberskoly.cz and www.vzdelavanivsem.cz.

All activities described above are subject to available funding. JCMM uses multiple-funding (European, national, regional, local resources) to sustain its operations in a long-term run.

Action plan in a nutshell

Items	Comments
Coordination of OS / RRI	Project managers of individual programmes
General Institutional Framework	Regional innovation strategy (RIS) 2021-2027 – encouraging students, young researchers, scientists, inventors & entrepreneurs in their endeavour fulfilling the „Young people ready to change the world“ motto.
Dissemination measures	JCMM websites Facebook Annual Report Individual Programme Calls Events and selected outreach activities
Actions to embed OS / RRI in JCMM	Involve public opinion in an evaluation process of selected funding schemes (e.g. SoMoPro, other EU programmes we shall administer) Organization and administration of programmes motivating young people and young scholars in research and science involving wide outreach and impact Support creative thinking among young generation, inspiration, dexterity